



New York Central 4-8-2. Mohawk, No. 2873 in Denver June 14, 1936. The twelve-car passenger train toured the United States from March to November 1936. It visited Columbus, Ohio in April parked at the Spruce Street Yards. Photo by Otto Perry.

Rexall's Coast-to-Coast Special Train to make Stop in Columbus

(Columbus Evening Dispatch, April 1, 1936) ON A TOUR of the principal cities of the United States, the United Drug Co.'s Rexall Coast-to-Coast convention special will arrive in Columbus at 4 p.m., April 1, over the B. & O., leaving for Springfield at 8 a.m., April 3.

The train is a streamlined oil-burning steam locomotive, built by the New York Central railroad, with 12 streamlined cars built by the Pullman company. There is a permanent staff of 19 executives and department heads of the United Drug Co., headed by L. K. Liggett, president, besides 21 members of the railroad operating crew and Pullman company's service staff.

Drug Head Here

(Columbus Evening Dispatch, April 3, 1936) Rexall druggists of Columbus convened, Thursday, aboard the million-dollar streamlined train of the United Drug Co., of which

Louis K. Liggett is founder and president. The train was parked in the Spruce street yards, north of the Union station.

Displays covering every activity of modern merchandising, arrangement of stock, sales promotion, advertising and consumer demand were viewed in four cars of the train. In the two lecture cars Rexall and Liggett druggists listened to talks by laboratory, merchandising and field experts who are traveling with the train. The business session closed with an address by Liggett.

The program for Thursday evening included dancing. In between business sessions the public was admitted to view displays.

For further information on the Rexall train:

The Story of the Rexall Train of 1936 –

<https://www.themetrains.com/rexall-train-main.htm>

The Rexall Train –

<https://www.american-rails.com/rexall.html>

Rexall's Million Dollar Train – YouTube -

https://www.youtube.com/watch?v=Zax66T_0zN8